



PRESS RELEASE - SEPTEMBER 2004

**MindIQ Teams up
with The Girl Scouts to
train volunteers via the web.**

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The Girl Scout Council of Northwest Georgia will be implementing MindIQ's e-Learning system to reduce costs in training over 6,000 member volunteers.

"Using MindIQ's Design-a-Course e-Learning system will allow us to considerably reduce more expensive face-to-face training sessions. We will now be able to deliver much of our member training online and achieve a much higher degree of consistency", said Harriet Hessam, CEO of the Girls Scout Council of Northwest Georgia. "The Design-a-Course software lets us create, deploy and track all on-line training, with a small staff."

"MindIQ is extremely pleased to be associated with the Girl Scouts", said Louis Bernstein, CEO of Atlanta-based MindIQ. "They do such a wonderful job of turning girls into strong, self-assured woman. We hope Design-a-Course will play a key role in their training."

To become a volunteer at the Girl Scouts go to <http://www.girlscoutsnwga.org/> or call (404) 527-7500.

To learn how you can train sales people, customers, or even your own group of volunteers for less than five dollars per year, per person, visit <http://www.designacourse.com/>.