

Design-a-Courseä eCommerce (DaCe) Agreement

Included in DaCe Program

- Access to the Design-a-Course eLearning system, including the unlimited copies of the Design-a-Course Author software tool and the Design-a-Course Learning Management System (LMS).
- Updates to the DaCe system at no charge as they become available.
- One private, secure DaCe URL with unlimited eCommerce student accounts.
- A Partner account in the MindIQ CRM system. This online Partner account is provided for you to access your customer and sales history.

Cost

Initial set up fee of \$500, which includes:

- Setting up your Partner account in the MindIQ CRM system
- Creating a private, secure, Design-a-Course eCommerce (DaCe) URL
- Listing your courses, with the purchase links, on the MindIQ Partner Course site
- Creating up to six inventory (course) items to be set up at one time. The URLs for these items will be sent to you to be placed on your web site so when customers click to purchase an item from you, it will take them to the MindIQ CRM shopping cart. Each additional item added after the initial set up is \$100 per item. You will be responsible for adding the code and URL to your web site. MindIQ will add the links to the MindIQ site. After your set up, MindIQ receives a 50% commission of each item as it is sold regardless of the site it is sold from.

Payment

Partner checks are sent out every month. The checks are for the total amount of the previous four weeks purchases less MindIQ's 50% commission.

Affiliate Marketing Program

In addition to courses being sold from your web site or the MindIQ web site, you may elect to become part of the MindIQ Affiliate Marketing Program. This program allows companies other than yours and MindIQ's to sell your courses from their web site.

There are two types of Affiliates: In Program and Out of Program.

In Program Affiliate – This is an Affiliate that is also part of the DaCe program. There is no additional charge for MindIQ to create new purchase links for your courses to these Affiliates. If your course sells from an Affiliate's web site you will receive 25% of the sales price and the Affiliate will receive 25% of sales price.

Out of Program Affiliate - This is an Affiliate that is not part of the DaCe program. You can have your unique course purchase links put on as many Out of Program Affiliate web sites as you want. There is a \$100 per link charge to create each purchase link that goes on an Out of Program Affiliate's web site.

Training and Support

Training - MindIQ offers weekly free 1-hour Webinar training sessions on how to use Design-a-Course. The Design-a-Course Author (DaCA) also comes with full HTML Help and a reference tutorial. It is accessed from the DaCA Course Catalog on your PC.

Support – After a DaCe agreement is signed, along with questions for your DaCe account is provided on an as-needed basis at \$50.00 per hour with a one-hour minimum. A major credit must be on file for support. Alternatively, a DaCe support contract can be purchased at \$2,200 per year. This agreement provides for up to five (5) support incidents per month. There are two types of support available with your DaCe agreement:

1. **Online**- you can post your issue online and a ‘trouble ticket’ is created. Our staff will respond to you by email. You can also track your ‘trouble ticket’ online.
2. **Phone**- phone support is available Monday – Friday 9:00am – 5:00pm EST. A response time of four hours is guaranteed if the support call is placed during support hours outlined above. A credit of amount either billed hourly or against the support contract will be given if the response time is not met by MindIQ.

Customer Returns

If your customer places a chargeback with the credit card company for whatever reason, you will be made aware of it. However, it is your responsibility to resolve the issue with your customer. MindIQ will not appeal to the merchant account company on your behalf and will abide by any merchant account company decision. Any previously distributed funds to you will be put back on your credit card along with a 15% restocking fee.

I have read the above terms and agree:

Billing Information

Company Name _____

Attention: _____ Billing Email Address _____

Billing Phone Number _____ Billing Fax Number _____

Street Address _____

City, State, Zip _____

Authorized Signature _____

Printed Signature _____

Order Dollar Amount for Initial Setup and support (\$) _____

Credit Card Number _____ Exp. Date _____

Today's Date _____



(Circle one)

Name as it appears on Credit Card _____

By my signature above, I have read and agreed to all the above pages and I authorize MindIQ to charge the above credit card for Initial Setup and the DaCe support plan I chose. This agreement will automatically renew annually unless either party notifies the other in writing, sixty (60) days prior to 12 months from Today's Date above. MindIQ can terminate this agreement after 12 months of signing if the DaCe account has had no student purchases within the previous 180 days. Each DaCe account comes with 1 Gigabyte of disk space. Each additional gigabyte is \$600 per year paid in advance.